

## **MISSION STATEMENT**

Enduro Sports' mission statement is quite simple – to distribute superior sporting goods, backed by quality service.

Owner Amanda Owens prides herself on the fact that she boasts nine years experience in the industry, covering all aspects from wholesale manufacturing to the rigours of day-to-day retail.

What's more, Amanda fully endorses the products she sells.

Being a successful sportswoman in her own right is testament to Amanda's drive and commitment.

A talented cricketer, Amanda has represented the state's best women's side, the NSW Breakers, and achieved a number of accolades as a well-respected coach.

Employment at Kingsgrove Sports Centre, Albion C & D, Impala Sports, and Port Macquarie Sportspower, also gives Amanda a terrific insight into the workings of metropolitan and regional outlets.

Enduro Sports is distributing first-class brands such as IT Sports, Impala Sports, St Peter, Platypus, Nelo, PCF Framing and Acacia.

From cricketing equipment specialists to performance apparel, fitness & memorabilia, Enduro Sports can supply a vast range of products.

The company will be distributing to the Eastern Seaboard.

"One advantage Enduro Sports has over other companies is that it's an independent business," Amanda stated.

"That means we're free of the usual restrictions that hinder retailers."

"Plus, I have an incredible passion to look after the sporting community as best I can."

