

MASURI

HELMETS



www.chasesport.com



Robin Arnold Smith founded Masuri along with John Hardy.



Robin has an incredible passion for the game of cricket which boasts him to be one of the most successful international cricketers to have played the game.

Robin has now continued this passion in designing and providing today's cricketers with the best comfort, protection and quality equipment through using his many years of experience in the game.

Masuri's first creation was the stainless steel grill which was also the first of its kind in the market. This grill immediately became popular amongst the world's best first class cricketers. Australian's David Boon, Rodney Marsh & Dean Jones were the first to wear the grill in 1987, commonly known thereafter as the "Atherton Grill". It was then complemented in 1990 by the first light weight 'one size fits all' adjustable helmet, becoming arguably the most popular amongst first class cricketers.

Masuri continue to be development leaders with the introduction of the first titanium grill. As well, there is the fielders grill & wicket keeping helmet which are worn by the English short leg fielders and wicket keepers.

Like his older brother Chris, Smith was unable to play for the country of his birth because of the exclusion of the apartheid regime from international cricket, but because he had English parents he qualified to play for England. Robin played for England in 11 home Test series and on six overseas tours from 1988-1996. Smith was best known for his abilities against fast bowling, with what was regarded as a trademark square-cut that was hit ferociously. His highest Test score, 175 against the West Indies in Antigua, was made as England replied to Brian Lara's record-breaking innings of 375 not out. Despite his domination of fast, aggressive bowling, Smith suffered from a well-publicised vulnerability to slower bowlers - particularly the leg-spin of Shane Warne.

He scored 167 not out for England against Australia in the 1993 Texaco Trophy at Edgbaston when Australia won by six wickets. This is the highest score made by an Englishman in a One Day International and the highest score made by any batsman who finished on the losing side in such a game.

Despite this, when Smith was dropped from the England team it was popularly perceived as premature, particularly given his test batting average of over 43. Backing this up is the ICC's historical rankings of Test batsmen, which places Smith as the 77th greatest batsman in history, and 17th greatest Englishman (ahead of others such as Geoff Boycott, Alec Stewart and Michael Atherton). In County Cricket, Smith played for Hampshire from 1981-2003, captaining them from 1998-2002, before retiring from first-class cricket in 2003.

Statistically, Smith remains Hampshire's most successful England batsman since C.B. Fry.

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MASURI HELMET FEATURES

Masuri's new style takes its already successful cricket helmet to a new level. The shell has been strengthened further using the latest technology, while an improved finish ensures greater shelf appeal.

Masuri's new design has had outstanding results in tests conducted to meet the **Australian Standard AS/NZS 4499:1997**, and its UK equivalent, **BS7928:1998**. This endorsement was reached after thorough laboratory testing in Christchurch, New Zealand.

With player safety of paramount importance, Masuri has drawn on new technology used in the design of pilot helmets. Two fibreglass shells now sandwich a 10mm layer of polyurethane foam, ensuring impact doesn't penetrate the inner shell, and considerably reducing the risk of injury.



Masuri is used by many of the world's top batsmen, who are constantly looking for a competitive edge. An impressive portfolio of international stars choosing to wear Masuri provides a ringing endorsement of its quality.

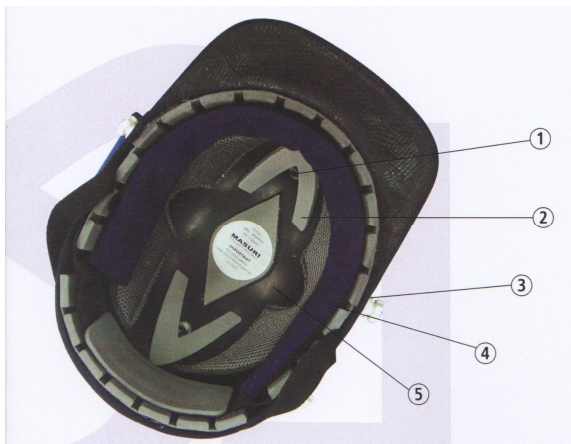
Brian Lara - West Indies
Chris Gayle - West Indies
Wavell Hinds - West Indies
Jacques Kallis - South Africa
Graeme Smith - South Africa
Shaun Pollock - South Africa

Alistair Cook - England
Paul Collingwood - England
Inzamam Ul-Haq - Pakistan
Abdul Razzaq - Pakistan
Stephen Fleming - New Zealand
Sanath Jayasuria - Sri Lanka

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MASURI HELMET KEY POINTERS



- ① A vented shell helps cool the batsman during a long stint at the crease
- ② Additional internal padding for comfort
- ③ New two skin, sandwich construction
- ④ Removable padding for better fit
- ⑤ Superior interior finish for stronger shelf appeal

- **Lighter than any other helmet**
- **Steel or Titanium grill available**
- **Available in 3 sizes:**
 - Junior - 540 - 570mm
 - Mens - 580 - 610mm
 - XL - 600 - 630mm



Available Colours



Bottle



Maroon



Navy



MASURI HELMET FEATURES AND ACCESSORIES

SENIOR HELMET

SIZES Medium 58 cm - 61cm / Large - X-Large 60 cm - 63cm

OPTIONS Titanium Grill / Stainless Steel Grill

JUNIOR HELMET

SIZES One size fits all 54cm - 57cm

OPTION Stainless Steel Grill

WICKET KEEPING HELMET

SIZES Small 54cm - 57 cm / Medium 58cm - 61 cm /
Large -X-Large 60cm - 63 cm

FEATURES Raised back for freedom of movement
Shorter peak for improved vertical vision

OPTIONS Titanium Grill / Stainless Steel Grill



ACCESSORIES

Titanium Grill
Stainless Grill
Fielding Grill
Swoppa Band

FIELDING GRILL FEATURES

Extra bar above eye level.
Additional bars to protect jaw & neck
One size fits all helmets



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MASURI CUSTOMISED HELMETS FOR YOUR TEAM

Please note the following 'SIMPLE STEPS' as your check list to achieve your custom made helmets easily and at a great price.

1. Firstly give yourself and us plenty of time to arrange these so we can get it right the first time and deliver right on time!
2. Allow 6-8 weeks from actual sign off of your order to receive a great price.
3. Minimum Order – 10 Units.
4. Decide your location/s of embroidery (Front, Back, Side).
5. Decide your size of embroidery (Height & Width in mm) or leave it to us and we will put in proportion and as large as possible.
6. Embroidery Artwork Colourways (Actual Thread Colour Codes, Pantone or CMYK).
7. Embroidery Artwork File to be supplied in either (JPEG, BMP or actual embroidery file).
8. Send artwork either via email or place on CD and post.

***Artwork can be designed for you at an additional cost, which can be quoted on.

Once you have all of the above details in order please complete the order form attached, including any special instructions. A final proof of artwork will be supplied for your sign off.

It's that easy !!



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